



# James Wilford

Managing Director

YMSG Group

## Instruments

Organ, Keyboard, Piano, Steel Pans and Theory.

## Biography

James is the owner and founder of YMS Group, currently comprising of Your Music School, Theatre Trips Kent and YMS Travel. YMS Group was initially founded as Yamaha Music School Canterbury in 1995 when James combined a childhood hobby of playing the organ with a keen interest to start his own business after growing up with his parent's business in driver training. After education James was intending to go to University and become an Actuary, but he had already started teaching electronic keyboard and ended up never going to Uni. This was the early seeds of the music school starting. Driving buses and lorries around his parents yard from the early age of 12, James never thought he would ever have his own vehicles either, but now James has developed that hobby also, into YMS Travel operating many buses and coaches.

## Interests and Hobbies

Apart from James' obvious interest in Music, Theatre and Transport (hence the businesses so far) he is also very knowledgeable and keen on aqua fish keeping with many tanks at home and work on possibly even for his next business project! James has also restored many vintage buses dating back to 1951 with his father and brother and these are now all kept in preservation. James loves visiting Las Vegas and hopes to retire there eventually.

## Something you won't know

One of the buses James has restored was used in the opening scene of The Darling Buds of May. James used to work a late night job as a croupier in a casino and he has never even tasted a cup of tea or coffee in his life, he also has a major disliking to the colour green.

## Role within the YMS Group

As Managing Director James oversees the day to day operations of every component within YMS Group and manages our ever expanding team of staff. Working closely with customer relations James is the main face of the group, he still does the occasional drive for YMS Travel and when not training staff, still teaches music as the Principal Teacher for Your Music School.

## Contact

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YMS Travel